

Date	Publication	Title	Description	Link
February/March 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"Green and Bronze: Irish Festival and Dave Thomas statue are among resident's contributions to Dublin" By Garth Bishop	A feature on Kitty Munger and her contributions to the Dublin community through her involvement at Wendy's and with the Dublin Irish Festival.	http://www.cityscenecolumbus.com/Dublin-Life/February-2014/Green-and-Bronze1/
Spring/Summer 2014	Experience Columbus Approx. 1,039 daily web visits and 3,117 daily page views	"Events Calendar: August 1 – 3 Dublin Irish Festival"	A two-sentence event description included in Experience Columbus' events calendar. Included Festival address and phone number.	http://www.experiencecolumbus.com/event-detail.cfm/event/Dublin-Irish-Festival/id/34060
3/27/2014	Columbus Alive Circulation: approx. 54,810 daily	"Best of Columbus Awards: Best Festival"	The Dublin Irish Festival is listed as the second out of two runners up for Columbus Alive's fan-voted "Best Festival" award.	http://www.columbusalive.com/content/stories/2014/03/27/best-of-columbus/shopping/best-festival-comfest.html
5/18/2014	The Columbus Dispatch (Sunday Edition) Circulation: approx. 285,000 every Sunday	"Summer in the City August Highlights: Irish Stew"	A two-sentence event description included in The Columbus Dispatch's "Summer in the City" special section. Mentions step dancing and the Red Hot Chilli Pipers. Also includes Event Administration phone number and Dublin Irish Festival website.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/05/18/summer/1-august-highlights.html

June/July 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"Browsing the Isle: Irish-themed vendors connect with customers at Festival" By Lisa Aubrand	A four-page article within the "in focus" section that features interviews with several Marketplace and Emerald Isle vendors. Accompanied by a full-page, full-color photo of vendors Wayne and Ann Cruze of Celtic Carving. Photos of other vendors and general merchandise pictures taken from the Festival website's media page are also included.	http://www.cityscenecolumbus.com/Dublin-Life/June-2014/Browsing-the-Isle/
June/July 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"Making Way: Park expansion opens up Festival possibilities"	A seven-paragraph article discussing the expansion of Coffman Park and its impact on the Festival. Includes direct quotes from Mary Jo DiSalvo and also a list of six bullet points describing Festival highlights. The Festival website address is also included.	http://www.cityscenecolumbus.com/Dublin-Life/June-2014/Browsing-the-Isle/
June/July 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"Love Songs: Music at Dublin Irish Festival drew couples together" By Lauren Andrews	A two and a half-page article featuring two love stories tied to the Dublin Irish Festival. The article features one interview and one photo of each couple. This story was also teased as "Couples and Clans" on the cover of this Dublin Life Magazine issue.	http://www.cityscenecolumbus.com/Dublin-Life/June-2014/Love-Songs/
6/11/2014	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"Keiffer's variety of volunteering pays dividends" By Jennifer Noblit	A 25-paragraph feature story focusing on Sam Keiffer, his volunteer efforts at the Dublin Irish Festival and his future goals.	http://www.thisweeknews.com/content/stories/dublin/news/2014/06/10/dublin-irish-festival-scholarship-keiffers-variety-of-volunteering-pays-dividends.html
June 2014	InTents Circulation: 5,755 monthly page views	"A Bigger Party"	A feature article discussing the logistics of the tents used at the Irish Festival, provided by O'Neil Tents and Party Supplies. Includes an interview with Fred Waller from O'Neil.	http://intentsmag.com/articles/0614_mk_bigger_party.html



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Media

Print Tracking Report

July/August 2014	AAA Now Circulation: 96,000 (Northwest Ohio)	"Festive in Ohio" By Dorothy Crouch	A one-page article about different festivals around Ohio in the months of July and August. The Dublin Irish Festival is mentioned in this article, which highlights some of the 2014 entertainers, beer/whiskey/wine tastings, Celtic Canines, Highland Games, sheep herding, Fairy Tea Parties and the Irish Authors' Corner. Accompanied by two color photos of the Festival.	N/A
July/August 2014	Go English Circulation: Unknown, it is a language magazine for people who are learning English. Distributed in France	"What's New: Celebrating all things Irish"	An event description of the Dublin Irish Festival. The write-up describes the Festival and mentions entertainment on seven stages, Irish sports and Fairy Tea Parties. A color photo was also included with the description.	N/A
7/1/14	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"Growing Coffman Park means more elbow room" By Jennifer Noblit	An article discussing the Coffman Park expansion and the impact this project is expected to have on the 2014 Dublin Irish Festival. Includes direct quotes from Alison LeRoy.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/01/dublin-irish-festival-growing-coffman-park-means-more-elbow-room.html
July 2014	CityScene Magazine Circulation: 70,000 per issue	"2014 Best of the 'Bus – Best Annual Event for Out-of-Towners"	The Dublin Irish Festival won the 2014 "Best of the 'Bus" award for "Best Event for Out-of-Towners." The "Best of the 'Bus" awards are annually voted on by CityScene readers.	http://www.cityscenecolumbus.com/July-2014/Best-of-the-Bus/

7/15/2014	IrishCentral.com Circulation: 2 million unique page views per month	"Make summer plans—Irish music road trips and boat rides"	A brief overview of several Irish festivals happening in the Midwest this summer. The Dublin Irish Festival is mentioned, as well as a quick rundown of this year's entertainment lineup. A link to the website is also included.	http://www.irishcentral.com/news/irishvoice/Make-summer-plans-Irish-music-roads-trips-and-boat-rides.html
7/16/2014	ThisWeek Dublin Villager Circulation: 20,230 daily	"Thursday 5K will get event off to running start" By Jennifer Noblit	A 25-paragraph story previewing the annual IGS Energy/Dublin Irish Festival 5K and Kids Dash. The article includes direct quotes from Mary Jo DiSalvo and Sara O'Malley, information on race registration and a sentence previewing the 2014 Irish Heritage Night with the Columbus Clippers and the Dublin Giant Eagle Market District Festival Kickoff Party.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/15/dublin-irish-festival-thursday-5k-will-get-event-off-to-running-start.html
7/16/2014	ThisWeek Dublin Villager Circulation: 20,230 daily	"Ferrier proud to serve as honorary chairman" By Jennifer Noblit	A profile feature article on 2014 Dublin Irish Festival Honorary Chair Brian Ferrier. The article includes direct quotes from Ferrier and discusses his involvement in the Dublin community and in the Festival. The Festival website is included at the end of the article.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/15/dublin-irish-festival-ferrier-proud-to-serve-as-honorary-chairman.html
7/23/14	ThisWeek Dublin Villager Circulation: 20,230 daily	"Activities aplenty planned for the wee folk" By Jennifer Noblit	An article previewing the activities offered at the Dublin Irish Festival that are catered specifically to young children. The article mentions the Wendy's Pot O' Gold Playland, Wee Folk stage entertainers, Kids Gaelic Games, as well as the Fairy and Pirate Parties. Includes direct quotes from Mary Jo DiSalvo and Sara O'Malley.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/22/dublin-irish-festival-activities-aplenty-planned-for-the-wee-folk.html
7/23/14	ThisWeek Dublin Villager Circulation: 20,230 daily	"Dublin Irish Festival: Irish Authors' Corner growing; will host 18 writers" By Jennifer Noblit	A feature focusing on the 2014 Dublin Irish Festival's Irish Authors' Corner. The article mentions that this year, the Authors' Corner will host 18 Irish-American authors. The article includes direct quotes from Mary Jo DiSalvo, Sara O'Malley, and Irish author Cindy Thomson.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/22/dublin-irish-festival-irish-authors-corner-growing-will-host-18-writers.html

7/24/14	USATODAY.com Circulation: 38 million unique page views per month	"Dublin Irish Festival"	An event preview discussing the Dublin Irish Festival. The one-paragraph event description includes information about the Festival's entertainment lineup, art, food, genealogy offerings, Highland Games demonstrations, Wee Folk area and more.	http://www.usatoday.com/story/experience/america/festivals-events/2014/07/24/dublin-irish-festival/13100801/
7/27/14	Examiner.com Circulation: 38 million unique page views per month	"Dublin, Ohio's Irish Festival will have Irish eyes smiling" By Pamela Mertens	A preview article that mentions the Festival's entertainment, cultural, sporting, and wee folk offerings. The article is written as a travel guide for Irish Festival fans living in the Cleveland, Ohio area. The Festival's website link is also included.	http://www.examiner.com/article/dublin-ohio-s-irish-festival-will-have-irish-eyes-smiling
7/28/14	ThisWeek News Marysville Circulation: 20,230 daily	"Culture of Emerald Isle plays a prominent role" By Jennifer Noblit	An article featuring the cultural programming scheduled for the Festival weekend. The 26-paragraph story mentions the cultural workshops, Authors' Corner, genealogy and Irish animal areas. The article includes direct quotes from Mary Jo DiSalvo and Sara O'Malley.	http://www.thisweeknews.com/content/stories/marysville/news/2014/07/28/dublin-irish-festival-culture-of-emerald-isle-plays-a-prominent-role.html
7/30/14	ThisWeek Dublin Villager Circulation: 20,230 daily	"Volunteers an essential part of event's annual success" By Jennifer Noblit	A 25-paragraph article about the behind-the-scenes work of Dublin Irish Festival volunteers. The article includes direct quotes from Christine Nardecchia and several Festival volunteers. The article ends with a link to the Dublin Irish Festival website.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/29/dublin-irish-festival-volunteers-an-essential-part-of-events-annual-success.html
7/30/14	ThisWeek Dublin Villager Circulation: 20,230 daily	"All things Irish will fill Coffman Park Aug. 1 – 3" By Jennifer Noblit	A preview of the 2014 Dublin Irish Festival. The article includes direct quotes from Mary Jo DiSalvo and discusses the many activities planned for the Festival weekend. A photo of bagpipers in front of Giant Eagle accompanies the story.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/29/dublin-irish-festival-all-things-irish-will-fill-coffman-park-aug--1-3.html

7/31/14	The Columbus Dispatch Circulation: 137,148 daily	"Kentuckian gets border collies to lead sheep, ducks around at Dublin Irish Festival" By Allison Ward	An article featuring Alan Miller, the livestock herder who conducts the sheepherding demonstrations throughout the Dublin Irish Festival weekend. The article describes Miller's job and includes direct quotes from Mary Jo DiSalvo and Sara O'Malley.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/07/31/kentuckian-gets-border-collies-to-lead-sheep-ducks-around.html
7/31/14	ThisWeek Dublin Villager Circulation: 20,230 daily	"Hammers, stones, cabers and sheep will surely fly" By Jennifer Noblit	A 25-paragraph article previewing the events scheduled for the Festival weekend in the Chevrolet of Dublin Greenfields Sports Area. The article mentions the Highland Games, Kids Gaelic Games and sheep herding and includes quotes from Brian Huntley and Jeremy Gerstacker.	http://www.thisweeknews.com/content/stories/dublin/news/2014/07/29/dublin-irish-festival-hammers-stones-cabers-and-sheep-will-surely-fly.html
7/31/14	Columbus Alive Circulation: approx. 54,810 daily	"Preview: Dublin Irish Festival" By Christina Napoli	A preview article that highlights five "can't miss" activities at the Dublin Irish Festival. The selected activities include seeing the Red Hot Chilli Pipers perform, attending a Whiskey Tasting, visiting the Dublin Pub, watching a sheep herding demonstration and learning to dance at the Ceili Dance Tent.	http://www.columbusalive.com/content/stories/2014/07/31/preview-dublin-irish-festival.html
7/31/14	The Columbus Dispatch Circulation: 137,148 daily	"Top things to do this weekend, August 1 – 3"	A list of events and activities occurring around the Columbus area during the weekend of August 1 – 3. The Dublin Irish Festival is mentioned in the introduction paragraph, as well as in a short event description. The main photo is also from the Festival and pictures Irish dancers on the Thunder Stage.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/07/31/top-things-to-do-0731.html

August 2014	CityScene Magazine Circulation: 70,000 per issue	"Scott Elliot: First winner of the Dublin Irish Festival Scholarship" By Lisa Aurand	An interview with Scott Elliot, one of the first two students to be awarded the Dublin Irish Festival scholarship. In the interview, Elliot discusses his time as a student in Dublin high schools, his experience as a Dublin Irish Festival volunteer and his current role as an Ohio State graduate and Dublin Community Recreation Center employee.	http://www.cityscenecolumbus.com/Dublin-Life/August-2014/Scott-Elliott/
August 2014	Irish American News Circulation: N/A	"Festival Focus: Dublin Irish Festival"	A photo of the 2013 Dublin Irish Festival finale is featured on the cover of the August issue of Irish American News. The Dublin Irish Festival is also included in a preview of several Irish festivals hosted throughout the country. The event description includes information on weekend entertainment, sports field activities and shopping. The Dublin Irish Festival website is also listed.	N/A
8/1/14	The Columbus Dispatch Circulation: 137,148 daily	"Everyone can be Irish at festival" Dispatch Editorial	A preview of the 27 th annual Dublin Irish Festival. The article highlights favorite Festival activities, such as the entertainment lineup, Irish dancing demonstrations and Sunday services. The article concludes with the Festival website link.	http://www.dispatch.com/content/stories/editorials/2014/08/01/everyone-can-be-irish-at-festival.html
8/1/14	ABC 6 News	"Dublin Irish Festival Expecting 100,000 to Attend" By Adam Slinger	A one and a half minute video that previews the 2014 Dublin Irish Festival. The video includes interviews with 2014 Honorary Chair Brian Ferrier and shows many shots of Festival grounds being set up for the event.	http://www.abc6onyourside.com/news/features/top-stories/stories/dublin-irish-festival-expecting-100000-people-attend-33822.shtml#.U9uRIONdWSo



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Print Tracking Report

8/2/14	The Columbus Dispatch Circulation: 137,148 daily	"Dublin Irish Festival: Stages alive with tunes, airs, ballads" By Curtis Schieber	A review of the entertainment lineup featured at the 2014 Dublin Irish Festival. Shieber recounts his experience at the Festival and reviews performances from Solas, Skerryvore, Conneely and Munnely and Sharon Shannon.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/08/02/stages-alive-with-tunes-airs-ballads.html
8/3/14	The Columbus Dispatch Circulation: 137,148 daily	"Stuffed sheep fly as kids try their hand at Irish games" By Kristen Mitchell	A recap of the Kids Gaelic Games activities at the 2014 Dublin Irish Festival. The article includes a brief description of the games, as well as direct quotes from children who participated in the event.	http://www.dispatch.com/content/stories/local/2014/08/03/stuffed-sheep-fly-as-kids-try-their-hand-at-irish-games.html
8/4/14	The Columbus Dispatch Circulation: 137,148 daily	"Everyone was Irish during Dublin festival"	An editorial review of the 2014 Dublin Irish Festival.	http://www.dispatch.com/content/stories/local/2014/08/04/everyone-is-irish-in-dublin.html
8/4/14	Columbus Business First 10.4 million monthly viewers	"Dublin Irish Festival – Photos" By Doug Buchanan	A quick paragraph recounting the weekend's festivities accompanied by a slideshow of 25 photos taken throughout the Festival weekend.	http://www.bizjournals.com/columbus/blog/2014/08/dublin-irish-festival-photos.html
8/4/14	NBC 4 News	"Weekend Road Trip: Dublin Irish Festival" By Harrison Hove	A series of segments ranging from two to four minutes featuring several unique aspects of the Dublin Irish Festival. Hove interviewed vendors, bag pipers, Celtic Canine owners and dancers for this special feature for NBC 4.	http://www.nbc4i.com/video?clipId=10434874&autostart=true http://www.nbc4i.com/video?clipId=10434926&autostart=true http://www.nbc4i.com/video?clipId=10434941&autostart=true http://www.nbc4i.com/video?clipId=10434947&autostart=true http://www.nbc4i.com/video?clipId=10434932&autostart=true http://www.nbc4i.com/video?clipId=10434882&autostart=true