



Media

Print Tracking Report

Date	Publication	Title	Description	Link
2/27/2014	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"St. Patrick's Day Celebration: March 13 and 14 events in Historic Dublin" By Jennifer Noblit	A 26-paragraph story that spans two pages (A1, continued on A7). Previews events happening in Historic Dublin, including Jig Thursday and the Best Legs in a Kilt contest. Also mentions 2014 Grand Leprechaun Michael Blackwell.	http://www.thisweeknews.com/content/stories/dublin/news/2014/02/25/st--patricks-day-celebration-march-13-14-events-in-historic-dublin-prelude-to-march-15-parade.html
March 2014	Columbus Monthly Circulation: approx. 29,353 per issue	"Irish Miss" By Emily Thompson	A one-page feature highlighting the traditional dress of Irish dancers. At the bottom of the central visual is a listing of local St. Patrick's Day parades and celebrations. Dublin's parade is mentioned with date.	http://www.columbusmonthly.com/content/stories/2014/03/irish-miss.html
3/6/2014	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"St. Patrick's Day Celebration: 110 units registered for Dublin's parade" By Jennifer Noblit	A 20-paragraph story spanning two pages (A1, continued on A2). Includes quotes from Mary Jo DiSalvo and mentions the parade line-up, the Inflation Celebration, Lion's Club pancake breakfast and Grand Leprechaun Michael Blackwell. Also mentions the 2014 Dublin Irish Festival with dates.	http://www.thisweeknews.com/content/stories/dublin/news/2014/03/04/st--patricks-day-celebration-110-units-registered-for-dublins-parade.html
3/13/2014	The Columbus Dispatch Weekender Circulation: approx. 150,000 daily	"Wearing, inflating of the green to mark St. Patrick's festivities" By Allison Ward	A 16-paragraph story featured on page F11 in the "Outdoors and Recreation" section. A preview mostly about Dublin's St. Patrick's parade, paragraphs 1-13 about Dublin specifically. Featured quotes from Mary Jo DiSalvo and Trish Lackey and a large color photo of the Inflation Celebration (credited to City of Dublin) printed above the fold.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/03/13/wearing-inflating-of-the-green-to-mark-st--patricks-festivities.html



ST. PATRICK'S DAY PARADE

City of Dublin, Ohio USA

Saturday, March 15, 2014

Media

Print Tracking Report

3/13/2014	<p>ThisWeek Dublin Villager</p> <p>Circulation: approx. 20,230 daily</p>	<p>"St. Patrick's Day Celebration: Volunteers play key role in parade that draws 20,000 spectators" By Jennifer Noblit</p>	<p>A 25-paragraph preview article that was featured on A1, continued on A2. Quotes from Mary Jo DiSalvo and indirect quotes from Christine Nardecchia. Mentions the Lion's Club pancake breakfast, the Inflation Celebration, and The Hooligans' performance.</p>	<p>http://www.thisweeknews.com/content/stories/dublin/news/2014/03/11/st--patricks-day-celebration-volunteers-play-key-role-in-parade-that-draws-20000-spectators.html</p>
3/16/2014	<p>The Columbus Dispatch (Sunday Edition)</p> <p>Circulation: approx. 285,000 every Sunday</p>	<p>"Eyes were smiling, for many reasons" By Mike Wagner</p>	<p>A 17-paragraph story featured on page B1, continued on B7 under the "Metro and State" section. Three paragraphs focus specifically on the 2014 Dublin St. Patrick's Day parade. Includes a quote from a parade-goer and a small color photo of a parade spectator taken by The Dispatch.</p>	<p>http://www.dispatch.com/content/stories/local/2014/03/16/eyes-were-smiling-for-lots-of-reasons.html</p>