


AMANDA ETCHISON

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AWARDS

Roy W. Howard National Reporting Fellow

One of nine collegiate journalists chosen by the Scripps Howard Foundation and Indiana University Journalism to embark on an expense-paid, 10-day study trip to Japan.

Robert F. Wolfe

Journalism Honor Medal

Received the Ohio State School of Communication's oldest award for graduating seniors who are chosen by the faculty for academic excellence and professional promise.

Kappa Tau Alpha Top Scholar Award

Received designation awarded by the national journalism and mass communication honorary to the graduating senior from each chapter with the highest grade point average.

Ohio's Best Journalism Award for College Opinion Writing

Opinion article about personal experiences with adoption and China's two-child policy was awarded first place in the Society of Professional Journalists' (SPJ) "Ohio's Best Journalism Awards" competition.

SKILLS

Adobe Creative Suite

DSLR photography/videography

Final Cut Pro X

Intermediate knowledge of Spanish and basic knowledge of Mandarin Chinese

MailChimp

Microsoft Office Suite

WordPress

EXPERIENCE

Communications Strategist, June 2017 - Present

Ohio Arts Council

- Create, schedule, and publish media releases, social media campaigns, and feature stories that share the Ohio Arts Council's mission and the work of its constituents
- Write and edit branded journalistic content published in the OAC's monthly newsletter
- Produce video and multimedia content to engage and grow online audiences
- Develop and enact strategies that expand the agency's digital reach

Honors and Scholars Ambassador, January 2014 - April 2017

The Ohio State University

- Represented the Ohio State University Honors and Scholars Programs and assisted university staff at official visit days, academic summits, and other events
- Conducted residence hall tours, provided advice, and shared personal experiences as an honors student with prospective students and their families

Pulliam Fellow, June 2016 - August 2016

The Arizona Republic, AZcentral.com, La Voz

- Reported on creative stories that profiled local artists and community members for the *Arizona Republic's* features desk
- Wrote content that was shared nationally through the USA TODAY NETWORK of media publications
- Generated story ideas for feature articles that highlighted the vibrant arts and culture scene throughout Phoenix and surrounding areas

Editor in Chief, May 2015 - May 2016

The Lantern

- Made editorial decisions regarding content and layout of three print papers per week and monthly special editions of *The Lantern*, the Ohio State University's student newspaper
- Collaborated with student employees, media management representatives, and printing companies to ensure the creation and distribution of a quality product
- Directed and contributed to breaking news coverage on social media platforms

Events Assistant for VIP and Sponsor Relations, June 2013 - August 2015

City of Dublin Events Administration

- Assisted in the organization and planning of major city events, including the Dublin Irish Festival - one of the largest Irish culture festivals in the world
- Recorded, organized, and fulfilled sponsorship and VIP packages for the Dublin Irish Festival
- Promoted city events by writing and editing stage scripts, print and media releases, and reported content for external communications outlets

EDUCATION

2020 - Present

Expected Graduation: 2023

Northwestern University

Master's in Public Policy and Administration

2013 - 2017

The Ohio State University

B.A. Journalism & Chinese
Honors Program, Summa Cum Laude
Phi Beta Kappa
GPA 4.0 / 4.0