AMANDA L. ETCHISON

CONNECT

@etchison_amanda

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AWARDS

Roy W. Howard National Reporting Fellow
One of nine collegiate journalists chosen by the Scripps Howard Foundation and Indiana University Journalism to embark on an expense-paid, 10-day study trip to Japan.

Robert F. Wolfe Journalism Honor Medal
Received the Ohio State School of Communication's oldest award for graduating seniors who are chosen by the faculty for academic excellence and professional promise.

Kappa Tau Alpha Top Scholar Award
Awarded by the national journalism and mass communication honorary to the graduating senior from each chapter with the highest grade point average.

Ohio's Best Journalism Awards First Place College Opinion Writing
Opinion article about adoption and China's two-child policy was awarded first place in the Society of Professional Journalists (SPJ) "Ohio's Best Journalism Awards."

Ohio's Best Journalism Awards Second Place College News Writing
Article about universities' reliance on part-time staff was awarded second place in the SPJ "Ohio's Best Journalism Awards."

Ohio Newspaper Association Collegiate Newspaper Award
Awarded third place for Arts & Entertainment articles written for The Lantern.

SKILLS

Adobe Creative Suite

DSLR photography

Final Cut Pro X

Intermediate knowledge of Mandarin Chinese and Spanish

Microsoft Excel

Presto

Tableau Public

WordPress

EXPERIENCE

Communications Strategist, June 2017 - Present
Ohio Arts Council
- Create, schedule and publish media releases, social media campaigns and feature stories that share the Ohio Arts Council's mission and the work of its constituents
- Plan and present the Council's signature annual event, the Governor's Awards for the Arts in Ohio awards reception and luncheon
- Write and edit branded journalistic content published in the OAC's monthly newsletter

Contributing Editor, August 2014 - June 2017
BroadwayWorld.com - Columbus
- Researched, wrote and edited articles and reviews of local and touring performing arts events
- Organized and managed articles and blog posts uploaded to the website on a weekly basis

Student Research Assistant, August 2016 – April 2017
The Ohio State University School of Communication
- Helped Dr. Gerald Kosicki and his research team study communication habits and media use, especially focusing on how audiences understand and consume news

Honors and Scholars Ambassador, January 2014 - April 2017
The Ohio State University
- Represented The Ohio State University Honors and Scholars Programs and assisted university staff at official visit days, academic summits and other events
- Conducted residence hall tours, provided advice and shared personal experiences as an honors student with prospective students and their families

Pulliam Fellow, June 2016 - August 2016
The Arizona Republic, AZcentral.com, La Voz
- Reported on creative stories that profiled local artists and community members for The Arizona Republic's features desk
- Wrote content that was shared nationally through the USA TODAY NETWORK of media publications
- Generated story ideas for feature articles that reflected the creative spirit present in artistic endeavors pioneered throughout Phoenix

Editor in Chief, May 2015 - May 2016
The Lantern
- Made editorial decisions regarding content and layout of three print papers per week and monthly special editions of The Lantern, the Ohio State University's student newspaper
- Collaborated with student employees, media management representatives and printing companies to ensure the creation and distribution of a quality product
- Directed and contributed to breaking news coverage on social media platforms

Events Assistant for VIP and Sponsor Relations, June 2013 – August 2015
City of Dublin Events Administration
- Assisted in the organization and planning of major city events, including the Dublin Irish Festival – one of the largest Irish culture festivals in the world
- Recorded, organized and fulfilled sponsorship and VIP packages for the Dublin Irish Festival
- Promoted city events by writing and editing stage scripts, print and media releases and reported content for external communications outlets

EDUCATION

2013 - 2017

The Ohio State University
B.A. Journalism & Chinese
Honors Program, Summa Cum Laude
Phi Beta Kappa
GPA 4.0 / 4.0