



INDEPENDENCE DAY

City of Dublin, Ohio USA

Friday, July 4, 2014

Media

Print Tracking Report

Date	Publication	Title	Description	Link
4/24/2014	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"City News: Rozanski is Independence Day Grand Marshal"	A 12-paragraph report published in the "City News" section on A16, continued on A17. Mentions the Evening Celebration and headliner band. Also mentions the annual Sherm Sheldon Fishing Derby and the City of Dublin Independence Day Parade.	http://www.thisweeknews.com/content/stories/dublin/news/2014/04/22/rozanski-is-independence-day-grand-marshal.html
5/18/2014	The Columbus Dispatch (Sunday Edition) Circulation: approx. 285,000 every Sunday	"Summer in the City July Highlights: Earth, Wind & Fireworks"	A four-sentence event description included in The Columbus Dispatch's "Summer in the City" special section. Mentions the Independence Day Evening Celebration headliner band, Earth, Wind & Fire, and the fireworks display. Also includes Event Administration phone number and a link to the City of Dublin events website.	http://www.dispatch.com/content/stories/life_and_entertainment/2014/05/18/summer/1-july-highlights.html
June/July 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"Community Calendar: July 4 Independence Day Celebration"	A highlighted event on the Dublin Life Magazine community calendar for June and July. Includes a description of the event and mentions the Inflation Celebration, parade, Evening Celebration and Earth, Wind & Fire performance. The event description also includes the City of Dublin events website address.	N/A



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June/July 2014	Dublin Life Magazine Circulation: approx. 180,000+ per issue	"#dublinishome" full-page advertisement	A one-page, full color ad that has a picture of Earth, Wind & Fire as the main focal point and caption reading, "#dublinishome to Earth, Wind & Fire – 2014 Independence Day." The City of Dublin website is also included at the bottom of the page.	N/A
6/19/14	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"Tradition common theme in holiday events schedule" By Jennifer Noblit	An article discussing the events schedule for the 2014 City of Dublin Independence Day celebration. The article highlights the Sherm Sheldon Fishing Derby, Inflation Celebration, parade and the evening concert. Includes direct quotes from Mary Jo DiSalvo and Trish Lackey.	http://www.thisweeknews.com/content/stories/dublin/news/2014/06/17/independence-day-celebration-tradition-common-theme-in-holiday-events-schedule.html
6/25/14	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"Rozanski had a role in major issues that shaped Dublin" By Jennifer Noblit	An article featuring Jan Rozanski, 2014 City of Dublin Independence Day Grand Marshal. The article discusses Jan's contributions to the city as mayor, his time serving in the Army and his family's traditions. Includes direct quotes from Jan and a color photo.	http://www.thisweeknews.com/content/stories/dublin/news/2014/06/24/dublin-independence-day-grand-marshal-rozanski-had-a-role-in-major-issues-that-shaped-dublin.html
6/26/14	ThisWeek Dublin Villager Circulation: approx. 20,230 daily	"Volunteers needed for Independence Day activities"	An eight-paragraph announcement discussing the need for Independence Day Parade and Evening Celebration volunteers.	http://www.thisweeknews.com/content/stories/dublin/news/2014/06/24/volunteers-needed-for-independence-day-activities.html

